

KS5 Curriculum 2023-2024

Business Studies A Level

	Year 12			Year 13		
	Knowledge and skills	Enrichment	Cross- Curricular	Knowledge and skills	Enrichment	Cross-curricular
Cycle 1	<p>Component 1 – Business Opportunities</p> <p>The teaching is a continuation for those studying GCSE but incorporates the basic underpinning knowledge of Business which allows students to pick the subject up at KS5, whether they have studied it at KS4 or not, which makes it an ideal board to study.</p> <p>Theory is based on the following content and is delivered in the following order to allow enterprise and markets to be taught first, before moving on to marketing and finance.</p> <p>Enterprise and Markets Enterprise, business plans, markets and competition, types of goods, business structure, business location, new technology.</p>	<p>Business Catch Up Club</p> <p>Selection of wider reading business journals for debate</p>	<p>Computing – Use of ICT within business</p> <p>D&T – the use of automation and CAD/CAM for design and production</p> <p>Maths – numeracy and quantitative skills</p> <p>Law – regulations and laws governing businesses</p> <p>English – extended response exam questions</p>	<p>Component 2 – Strategy and Implementation</p> <p>Begin by revisiting key component 2 theory to instil confidence, before moving forward and learning and applying the following business models and decision making tools often utilised by businesses:</p> <p>Business theoretical models – SWOT, ANSOFF, PORTER’S 5 FORCES, CRITICAL PATH ANALYSIS, DECISION TREES, COST BENEFIT ANALYSIS</p> <p><u>MIDCYCLE ASSESSMENT</u> Assessment on business theoretical models</p> <p>Once Component 2 theory has been learnt, we move on to the third and final component – Component 3 – Business in a Changing World, where this seeks to apply all of the knowledge of the A level as well as incorporate new</p>	<p>Business Catch Up Club</p> <p>Selection of wider reading business journals for debate</p>	<p>English – extended response exam questions</p> <p>Geography – globalisation</p> <p>Travel and Tourism – international trade and the impact on tourism for local/global economies</p> <p>Politics – focusing on the European Union and government policy</p> <p>Law – legislation within business</p>

	<p>Business and Marketing market research, Marketing Mix – product, place, price and promotion, decisions about the marketing mix.</p> <p><u>MIDCYCLE ASSESSMENT</u> Topic Assessment on Business marketing and enterprise</p> <p>Finance Demand and Supply, PED/YED, Business finance, revenue, costs and profit, cash flow, income statements, breakeven.</p> <p><u>END OF CYCLE ASSESSMENT</u> Component 1: Business Opportunities Assessment</p>			<p>key themes for learning. This is a far more holistic paper, and will require students to apply all knowledge over the three papers to the final examination paper.</p> <p>Topics and themes for study include:</p> <ul style="list-style-type: none"> • Change • Risk • PEST • Ethical, Legal and Environmental Factors • Globalisation • International Trade • The European Union <p><u>MIDCYCLE ASSESSMENT</u> Component 2 mock paper.</p> <p><u>END OF CYCLE ASSESSMENT</u> Assessment on Change, Risk and PEST factors; inclusive of 8, 10 and 12m questions.</p>		
Cycle 2	<p>Component 1 – Business Functions</p> <p>This is the second half of theory needed for the component 1 assessment.</p> <p>This builds on from the theory learnt and focuses on areas such as HR, Operations and</p>	<p>Business Catch Up Club</p> <p>Selection of wider reading business journals for debate</p>	<p>D&T new technology used within business operations</p> <p>English – extended response exam questions</p>	<p>Component 3 – Business in a Changing World, where this seeks to apply all of the knowledge of the A level as well as incorporate new key themes for learning. This is a far more holistic paper, and will require students to apply all knowledge over the three papers to the final examination paper.</p>		

	<p>Technology within the business and the wider dynamic economy.</p> <p>Human Resources Employer/employee relations, working practices, recruitment, workforce performance, management and leadership, organisational design, workforce planning, appraisal, ratio analysis.</p> <p>Operations and Technology Added Value, quality, productivity, purchasing, economies of scale, methods of production, technology, lead production, research and development.</p> <p><u>MID CYCLE ASSESSMENT</u> Component 1: Business Functions Assessment – Human Resources</p> <p><u>END OF CYCLE ASSESSMENT</u> Full component 1 mock exam.</p>			<p>Topics and themes for study include:</p> <ul style="list-style-type: none"> • Change • Risk • PEST • Ethical, Legal and Environmental Factors • Globalisation • International Trade • The European Union <p><u>MIDCYCLE ASSESSMENT</u> Assessment on Ethics, environment and legal, globalisation, international trade and the European Union.</p> <p><u>END OF CYCLE ASSESSMENT</u> 3 x 20m synoptic essay questions based on Component 3 knowledge.</p>		
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<p>Cycle 3</p>	<p>Component 2 – Strategy and Implementation</p> <p>This focuses on the strategic decisions a business must do in order to achieve success in the competitive business environment. This component seeks to build on theory from Component 1 and look at it from a more practical point of view in terms of strategy and decision making.</p> <p>Data analysis, sales forecasting, market analysis, analysing financial and non financial performance, aims and objectives, franchising, methods of growth, investment appraisal, rationalisation, decision making models, the role of ICT in decision making, special orders.</p> <p>Business theoretical models – SWOT, ANSOFF, PORTER'S 5 FORCES, CRITICAL PATH ANALYSIS, DECISION TREES, COST BENEFIT ANALYSIS</p> <p><u>MID CYCLE ASSESSMENT</u> Component 2: Strategy and implementation assessment</p>	<p>Business Catch Up Club</p> <p>Selection of wider reading business journals for debate</p>	<p>Maths – quantitative skills and numeracy</p> <p>English – extended response essay and exam questions</p> <p>Engineering – the use of critical path analysis when constructing new builds</p> <p>Philosophy and Ethics – the debates surrounding cost benefit analysis when stakeholders are affected by large decisions</p>			
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